Boost your Business Operations
with
Artificial Intelligence & Machine Learning

Tirthankar RayChaudhuri, PhD (Machine Learning)

AI is created by humans to augment and enrich human effort and **NOT** to replace us

AI Industry Today

Since 2015-16 Applied Artificial Intelligence (AI) has rapidly emerged as a means to better automate industrial processes by means of advanced algorithms that can classify, predict, optimize and control business operational scenarios which includes the development of certain autonomously controlled industrial mechanisms.
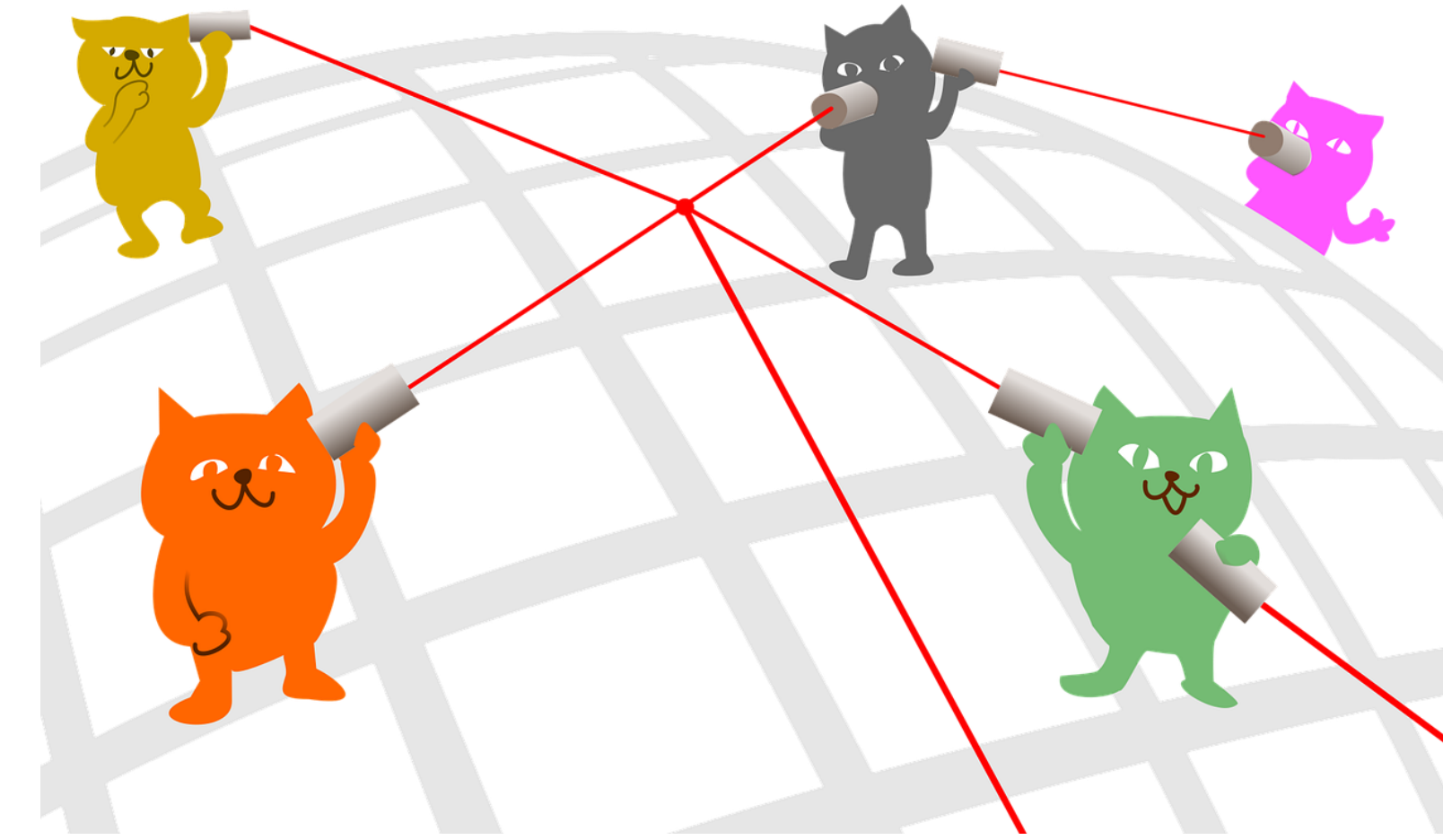
The Global AI Market

An April 2023 report by Fortune Business Insights states that the Artificial Intelligence market is projected to grow from $515.31 billion in 2023 to $2,025.12 billion by 2030 exhibiting a Compound Annual Growth Rate (CAGR) of 21.6% during the forecast period.
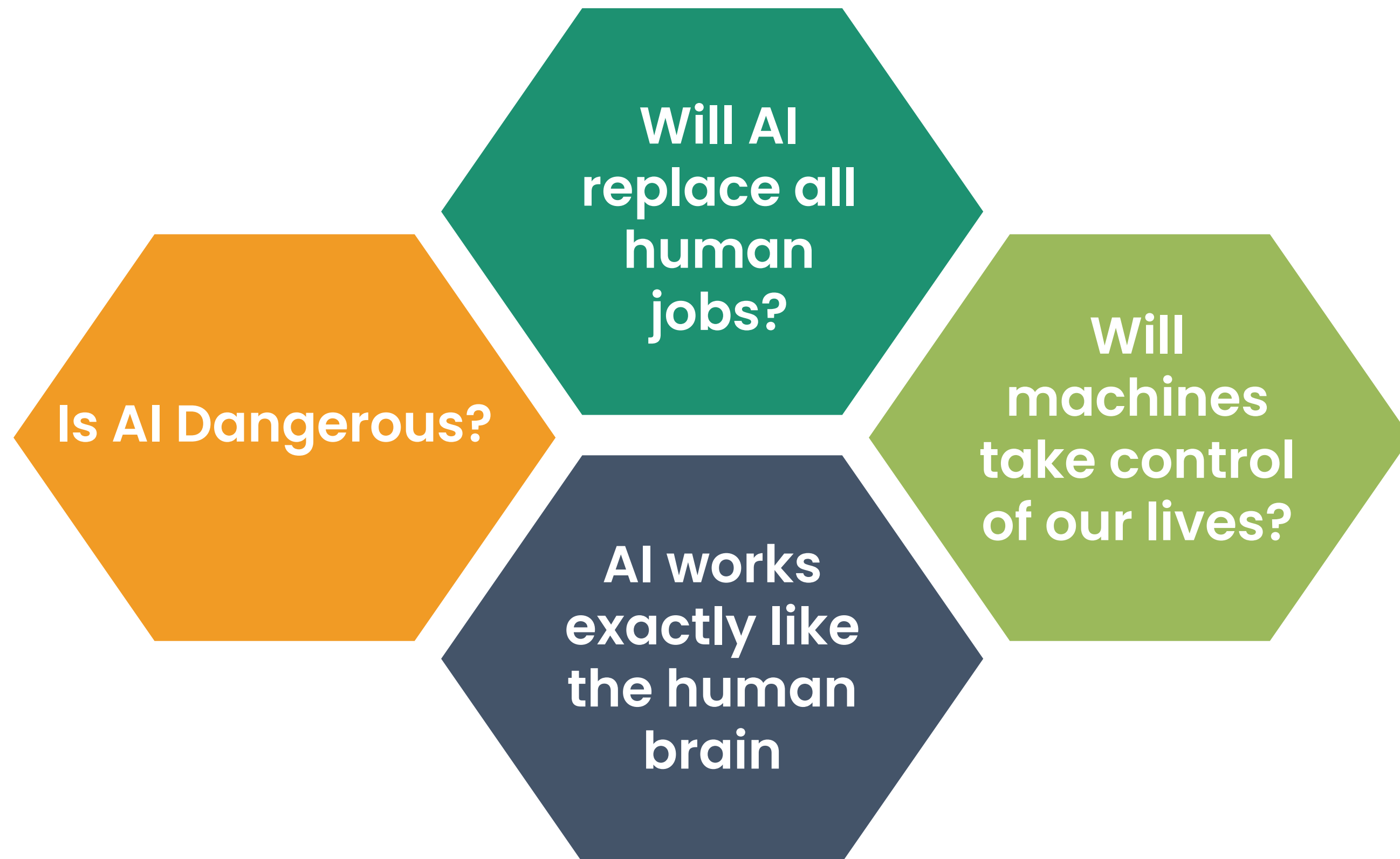

As per a report from GlobalData AI startups in 2022 alone have raised a total funding of over USD 50 billion

Artificial Intelligence
Myths and Fearmongering

Is AI Dangerous?

Will AI replace all human jobs?

AI works exactly like the human brain

Will machines take control of our lives?

The misconceptions and unfounded fear regarding AI is the consequence of paranoia resulting from ignorance and the outcome of postings and publications by a few paranoid pessimists.

AI is today a multi-billion dollar industry which has already led to the creation of thousands of new jobs.

Human efforts and judgement can be augmented by AI

Embrace things rather than try and fight them. Work with things rather than try and run from them or prohibit them

Kevin Kelly

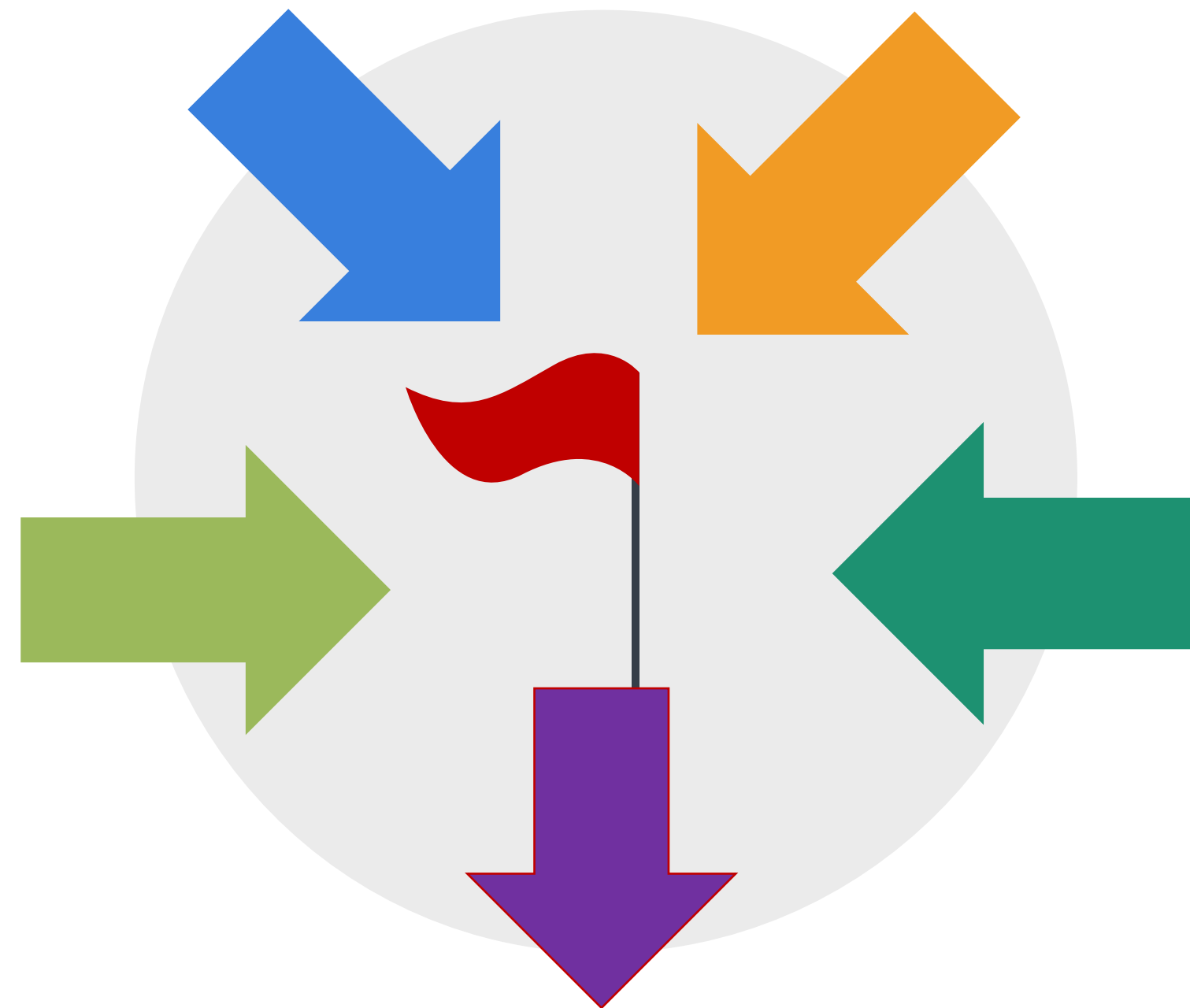Founding editor *Wired* magazine

How can AI benefit businesses?

An array of AI-powered programs, from marketing tools to HR solutions and customer management systems, cater to every aspect of business.

Improved Operational Efficiencies

AI can enhance operational efficiency by streamlining workflows and eliminating bottlenecks.

Improved Marketing & Sales Efforts

AI-equipped CRM systems can give your marketing teams better ROI (return on investment) for every dollar spent on marketing, sales and lead generation strategies.

Aid in competitive intelligence

Gain insights about competitors with the use of AI infused competitor analysis tools

Automating Repetitive tasks

Intelligent robots equipped with AI algorithms can perform repetitive tasks in an environment of physical activity with precision and speed, freeing up human workers to focus on more complex and creative tasks

Efficient Communications & Customer Service

Conversational AI plays a vital role in fostering strong and lasting client relationships through effective communication and customer service

Business Specific Use Cases

AI is revolutionizing the way we do business

Today we present you with a few use cases

	AI /ML USE CASE	BENEFITS		AI /ML USE CASE	BENEFITS
Construction	Improved cost control by using predictive models	Improved overall business performance, efficiency and safety	**Immigration agents/lawyers**	Automate assessment of application data	Significantly Enhanced performance, increased success of clients and growth in reputation
Food Franchise	Analyze and correlate market trend data and internal customer service statistics	Enhanced customer service and reputation	**Private College Owners (RTOs/CRICOS)**	Automate student admission application assessment	Improved operational efficiency at all levels

OUT NOW
ALL IN ONE AI FOR INDUSTRY HANDBOOK PART 1

TIRTHANKAR RAYCHAUDHURI, PhD (Machine Learning)

LeadAI Driven Transformations for your organization

ENHANCE and BUILD your AI Knowledge

BECOME an AI expert
by reading this manual covering all aspects of AI

GRAB YOUR COPY

This book covers

✓ Clear Perspective on Positive aspects of AI

✓ Roles, responsibilities and skillsets required to implement AI within an organization

✓ Levels of knowledge and awareness related to AI required for major roles within an organization from the CEO

✓ How to structure and successfully deliver AI projects and the vital importance of data engineering

✓ Different kinds of AI algorithms and their use for problem solving within different industries*

✓ AI products and platforms including both Open Source and Licensed*

✓ When to use an AI product versus when to build a bespoke solution or a hybrid*

✓ Ethical aspects of AI and outlook for the future

✓ How AI developed and its various contributory thought disciplines.

✓ Futility of negative fear (from various misconceptions) and para[...] being spread by pessimists

* Included in part 2 available in 2024

Join
AllinOneAI Institute

A one stop for addressing all the AI/ML needs of your business and career

Annual membership for $55 only (limited time offer)

AI Knowledge portal on Products, Companies, Training, Consulting Solutions, Academic Courses & links to other well-established information portals.

A quarterly highly-informative newsletter for our members.

An Industry Best-Practices Framework for an organization becoming AI-Driven

Unique Handbook on AI for Industry which can be purchased from our site

Consulting Services for organizations at all levels in all areas of business to boost their operations with AI/ML.

Join Us

Future Phases

AI/ML Training & Certification

Talks, Networking Events, Conferences & Workshops

Reliable & Well researched Videos

Turing Point Consulting Services
(from A $ 9999)

01

Quote & Proposal

Turing Point sends quote and proposal of consulting services

02

Purchase Order

Organization provides purchase order to Turing Point and an initial payment of $1000

03

Data Collection

Data about organization's business operations collected via survey

04

Data Analysis

Data analyzed by Turing Point consultant

05

Evaluation Report

Organization receives detailed evaluation report identifying areas of improvement
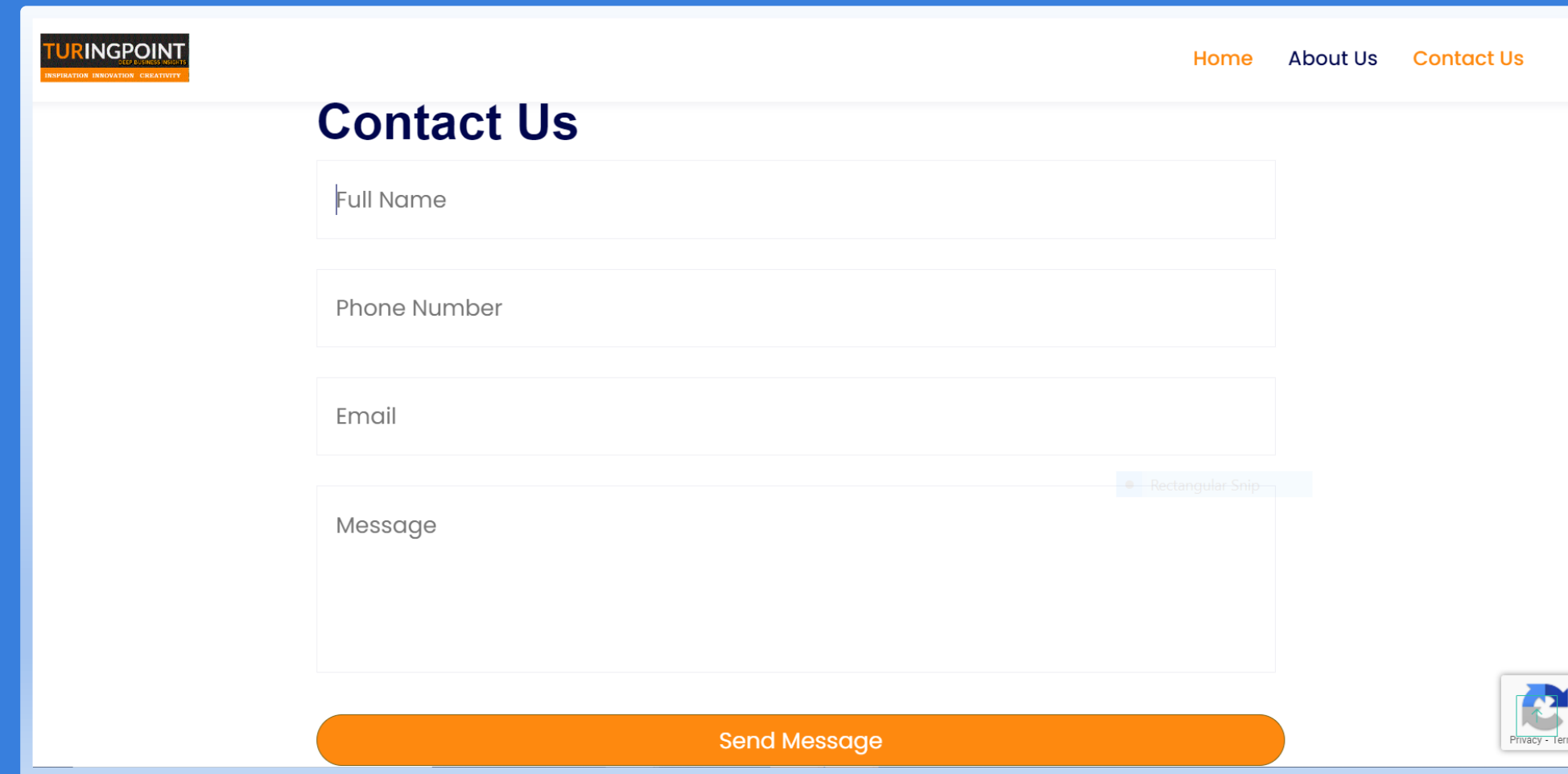
Invoice sent by Turing Point

06

Bespoke Recommendations

Bespoke report sent with detailed recommendations on AI/Ml mechanisms to be adopted to increase operational efficiency (on full payment of invoice)

Use the <u>contact us</u> page @ <u>Turing Point</u> website

You can scan
the QR code
below